



2024 Route 66 Festival Roadside Market Call for Artists and Shops



The City of Edwardsville is excited to announce the 25th Annual Route 66 Festival Roadside Market with a call for vendors. This festival, held on June 8, 2024 in Edwardsville City Park, features a variety of family entertainment, music, great food, and a classic car cruise in addition to the Roadside Market. Several thousand visitors will be on hand for this exciting event.

Market held Edwardsville City Park on Saturday, June 8, from 10:00 a.m. – 11:30 p.m.

Application Procedure: The Roadside Market is open to artists and small businesses over the age of 16 working in either traditional or contemporary arts/crafts or running a Pop-Up style business. Vendors will be judged on an individual basis as they will fit into the idea of this unique Roadside Market opportunity.

New applicants must submit three (3) images of their work or shop and one (1) of their display, along with the application and registration fee. The images should represent the nature and quality of the offers for sale at the Roadside Market. The image of your display should include your tent. Images can be submitted electronically or in print. Clearly identify your materials with your name and contact information. Returning applicants do not need to submit images but must notify festival organizer of any changes to set up or items for sale.

Applications will be reviewed on a first-come, first served basis. **Application deadline is Friday, May 10, 2024.** Late applications will be accepted on an individual basis and only as space allows. Late applications are subject to a \$25 late.

Applications should be mailed to: City of Edwardsville
Attn: Rt. 66 Roadside Market
118 Hillsboro Ave.
Edwardsville, IL 62025

In order to be included in the pre-event promotions, a photo must be emailed to gpellock@cityofedwardsville.com along with a brief description of the artist/media or the Pop-Up Shop to be presented.

For Artists: Hands-on demonstrations are encouraged and may include an illustrated talk or explanation of the crafting process. If notified two weeks in advance, the City can add your demonstration times to the Park's schedule of events.

Space

Each space is approximately 10'x10' (a tent, two 8' tables, and two chairs may be provided for an additional fee). Encroachment on the space of other exhibitors will not be permitted. All artisans are responsible for purchasing an additional (10'x10' bare) space should their display exceed this space allocation. If the artist chooses to bring a tent they are responsible for the set-up and tear-down. Your tent is your responsibility. Festival volunteers are not available to assist with transportation or set-up and you may not pull any vehicle into the park.

Additional adjacent spaces are charged at the regular rate. Trailers will be permitted only if space allows and vendors must notify festival organizer if a trailer is a required part of your set up. If the trailer requires a larger space the vendor will be charged for an additional space.

Fees

The application fee is \$45 for Artisanal Vendors (those who hand create their goods) or \$55 for Pop-Up boutique shops of pre-manufactured unique merchandise.

This space will include a 10'x10 space **OR** for an additional \$50, will include a 10'x10' canopy tent, two 8' tables and two chairs. Additional spaces may be purchased if available at \$25 each depending on availability and needs. Electricity is available for \$10.

Please make checks payable to the City of Edwardsville. No refunds will be allowed once the applicant has been accepted into the Fair. However, in the event of rain, 50% of the application fee is refundable (rain must occur for more than three consecutive hours during the Fair time period.)



2024 Route 66 Festival Roadside Market Application

Deadline: Friday, May 10, 2024

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-mail: _____

Tax Resale Number: _____ Website: _____

Artisanal Vendor: Craft & Medium Style _____

Unique Boutique Vendor: Shop Description _____

Application Check List:

- Registration Fee Space Only (Includes one 10' x 10' space)
 - \$50
- Registration Fee With Table/Chairs (includes one 10'x10' canopy tent, 2 tables, 2 chairs)
 - \$145
- Additional 10'x10' space requested (limited availability) for \$35
- Electricity Fee \$10
- Trailer Space – \$75
- If you are new as a vendor for the City of Edwardsville, please submit three photos of your work that represent the nature and quality of the work offered for sale (preferably one photo of your display). Photos can be emailed to Grace Pellock at gpellock@cityofedwardsville.com

Applications must be received by 5:00 pm, Friday, May 10, 2024.

(Late applications are subject to a \$25 late fee and approved only as space allows.)

Make your check payable to and mail to:

**City of Edwardsville
Attn: Rt. 66 Roadside Art Fair
118 Hillsboro Ave.
Edwardsville, IL 62025**