



26TH ANNUAL *Route 66 Festival*

SATURDAY, JUNE 8, 2024 | EDWARDSVILLE, IL

Experience the Mother Road *Be a 2024 Sponsor!*

SPONSORSHIP LEVELS

	THE MOTHER ROAD \$4,000	THE MUSCLE CAR \$2,500	THE HOT ROD \$850*	THE ROADSTER \$500	THE FASTBACK \$250
Signage at Plummer Family Park	X	X	X	X	X
Social media shout-out	X	X	X	X	X
Company name on Route 66 website	LOGO	LOGO	LOGO	X	
Company name on signage at festival	X	X	X	X	
Company name on Route 66 t-shirt	LARGE LOGO	LOGO	X	X	
Company name in media promotion	X	X	X		
Direct links/logo on event Facebook/Website	X	X			
Table/Tent at Event	X	X	X		
Company logo on Route 66 T-shirt	X	X			
Prominent signage at event	X	X			
Logo on large banner/stage banner	X				
Larger logo on Route 66 t-shirt	X				
Spotlight piece in monthly e-newsletter	X				

SPONSORSHIP FORM

Company: _____

Contact Name: _____

Company Address: _____

City: _____ State: _____ ZIP Code: _____

Phone: _____

Website: _____

Email: _____

Please Select Sponsorship Level:

The Mother Road

The Muscle Car

The Hot Rod

The Roadster

The Fastback

If choosing the **Mother Road, Muscle Car or Hot Rod** sponsorship levels, please indicate below how you would like your tent/table to be arranged if desired:

My organization will use the tent and table and will staff it.

My organization only needs use of a table.

The tent/table is unnecessary for my organization.

Please Make Checks Payable To:

Edwardsville Parks and Recreation
118 Hillsboro, Ave, P.O. Box 407
Edwardsville, Illinois 62025

Questions?

Call **618.692.7538** or email
parks@cityofedwardsville.com

Sponsorship Form Due by May 3, 2024

Events | Live Music | Classic Car Cruise | Classic Car Show

Mainstreet Marketplace | Food Vendors | Nonprofit Community Groups

Kid's Events | And Much More!

Learn more at **edwardsvilleroute66.com**

