



26TH ANNUAL *Route 66 Festival*

SATURDAY, JUNE 8, 2024 | EDWARDSVILLE, IL

Experience the Mother Road
Be a 2024 Sponsor!

SPONSORSHIP LEVELS

	THE MOTHER ROAD \$4,000	THE MUSCLE CAR \$2,500	THE HOT ROD \$850*	THE ROADSTER \$500	THE FASTBACK \$250
Signage at Plummer Family Park	X	X	X	X	X
Social media shout-out	X	X	X	X	X
Company name on Route 66 website	LOGO	LOGO	LOGO	X	
Company name on signage at festival	X	X	X	X	
Company name on Route 66 t-shirt	LARGE LOGO	LOGO	X	X	
Company name in media promotion	X	X	X		
Direct links/logo on event Facebook/Website	X	X			
Company logo on Route 66 T-shirt	X	X			
Prominent signage at event	X	X			
Logo on large banner/stage banner	X				
Larger logo on Route 66 t-shirt	X				
Spotlight piece in monthly e-newsletter	X				

SPONSORSHIP FORM

Company: _____

Contact Name: _____

Company Address: _____

City: _____ State: _____ ZIP Code: _____

Phone: _____

Website: _____

Email: _____

Please Select Sponsorship Level:

☐ The Mother Road

☐ The Hot Rod

☐ The Fastback

☐ The Muscle Car

☐ The Roadster

Please Make Checks Payable To:

Edwardsville Parks and Recreation
118 Hillsboro, Ave, P.O. Box 407
Edwardsville, Illinois 62025

Questions?

**Call 618.692.7538 or email
parks@cityofedwardsville.com**

Sponsorship Form Due by May 3, 2024

Events | Live Music | Classic Car Cruise | Classic Car Show
Mainstreet Marketplace | Food Vendors | Nonprofit Community Groups
Kid's Events | And Much More!

Learn more at **edwardsvilleroute66.com**

